

## PRINT PRODUCTION SPECS

### GENERAL FILE REQUIREMENTS

- *Today's General Counsel* is perfect bound, trimmed to 8.375" x 10.5"
- File format accepted is PDF/X-1A with all fonts and images embedded (no native files)
- Four-color ads must be formatted in process colors (i.e. CMYK, no pantone colors)
- DPI: 300 and Line Screen: 133
- Web file formats accepted are GIF, JPEG or PNG.

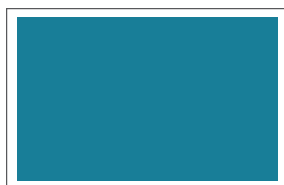
### DIMENSION DETAILS

- Type and important subject matter should be kept 0.375" from trim on all sides
- Allow 0.125" on all sides for bleed ads (\*0.125" of bleed included)
- Perfect bound gutter spread safety allowance of 0.125" on each side of gutter
- Alignment of type or design across gutter of two facing pages cannot be guaranteed
- *Dimensions should be created to non-bleed or bleed size, not to trim*

ADDITIONAL INFORMATION AVAILABLE ON OUR WEBSITE AT [TODAYSGENERALCOUNSEL.COM](http://TODAYSGENERALCOUNSEL.COM)

### DIMENSIONS (WIDTH BY HEIGHT IN INCHES)

PAGE SIZE	NON-BLEED SIZE	BLEED SIZE *	TRIM
Full Page	7.125" x 9.5"	8.625" x 10.75"	8.375" x 10.5"
1/2 Horizontal	7.125" x 4.5"	8.625" x 5.375"	8.375" x 5.125"
2/3 Vertical	4.75" x 9.5"	5.375" x 10.75"	5.125" x 10.5"
1/3 Vertical	2.25" x 9.5"	3" x 10.75"	2.75" x 10.5"
Full Page Spread	16" x 9.5"	17" x 10.75"	16.25" x 10.5"
Half Page Spread	16" x 4.5"	17" x 5.375"	16.75" x 5.125"



Full Page Spread



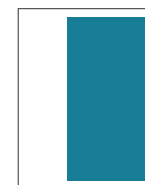
Half Page Spread



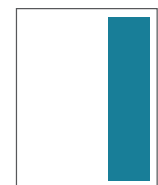
Full Page



1/2 Page Horizontal



2/3 Page Vertical



1/3 Page Vertical

### UPLOAD YOUR PRINT AND WEB ADS VIA FTP

Artwork may be sent to our FTP address. You will need to use an FTP program, such as Fetch (fetchsoftworks.com) to send us your ad via FTP and the following log in information:

SERVER      todaysgc.com  
 USERNAME   adftp@todaysgc.com  
 PASSWORD   vujUDRu3\*