

Today's GENERAL COUNSEL



CUSTOMIZED REPRINTS WORK AS EXCELLENT ENDORSEMENTS AND PROVIDE POWERFUL MARKETING TOOLS FOR YOUR COMPANY.



Customer
and prospect
communications/
Presentations



Conference
and speaking
engagements



Recruitment
and training
packages



PR materials and media kits



Direct mail enclosures

Make the most of your published article in *Today's General Counsel*.

FOR MORE INFORMATION PLEASE CONTACT

LISA PAYNE

Direct: (219) 561-2036
lpayne@mossbergco.com

ALL REPRINT ORDERS INCLUDE:

- ✓ Professional layout and design
- ✓ Customization
- ✓ Four-color printing
- ✓ 80# gloss stock
- ✓ PDF proof

A BYLINED ARTICLE IS ONE OF THE MOST EFFECTIVE TOOLS AVAILABLE FOR ESTABLISHING CREDIBILITY WITH A TARGET AUDIENCE.

It showcases you as a thought leader in your field, and draws attention to the stature and strength of your company. Reprints can be customized with your logo and contact information, plus they are available in multiple languages. *Differentiate yourself from your competitors with custom reprints!*

CUSTOMIZED REPRINTS

The article you choose can be completely customized to suit your needs. Include the magazine cover, publication masthead, your logo, a letter from your CEO, or even a company bio to maximize your return on investment. Reprints are printed on quality 80# glossy paper.

CUSTOMIZED PDF ePRINTS

Extend your exposure to the online audience with customized ePrints. E-mail distribution is included on all ePrint purchases.

MINI PRINTS/POSTCARDS

Customized reprint postcards make a perfect direct mail campaign. Double-sided mini prints are also available.

PLAQUES, POSTERS AND FRAMED PRINTS

Plaques, posters and framed prints are suitable for conferences, lobby or office display.

CUSTOMIZED ENCLOSURES

Customized enclosures are designed to fit into a #10 envelope and are perfect for inclusion in direct mail, invoices and other promotional materials.

SPECIAL PACKAGES

PLATINUM

- 5,000 customized reprints
- Lifetime PDF ePrint

GOLD

- 1,000 customized reprints
- Lifetime PDF ePrint

SILVER

- 100 customized reprints
- Lifetime PDF ePrint

FOR MORE INFORMATION PLEASE CONTACT

LISA PAYNE

Direct: (219) 561-2036

lpayne@mossbergco.com

Mossberg & Company Inc.

(800) 428-3340

mossbergco.com



Mossberg & Company Inc.

The official reprint provider for Today's General Counsel.